



A project of Dancers' Group
FRIDAY, APRIL 20- SUNDAY, APRIL 29

ADVERTISE IN OUR 2012 EVENT GUIDE

Reach over **40,000** people by advertising in our colorful travel size Event Guide during the 10-day celebration.

Don't miss this opportunity to bring new community members to your performances, classes, studio, business or website!

In April 2012, Event Guides will be distributed throughout the Bay Area at dance studios, theaters, cafes and more.

RATES

Size	Dimensions	Cost	Discount*	Logo**
Full Page	3.875" W x 4.875" H	\$900	\$800	Yes*
Half Page	3.875" W x 2.4375" H	\$500	\$425	xx
1/3 Page	3.875" W x 1.25" H	\$300	\$250	xx

DEADLINES

RESERVE AD SPACE: February 13, 2012

ARTWORK & PAYMENT DUE: February 20, 2012

***Discounts:** Contact Shae@dancersgroup.org to find out about discount options through Dancers' Group Membership.

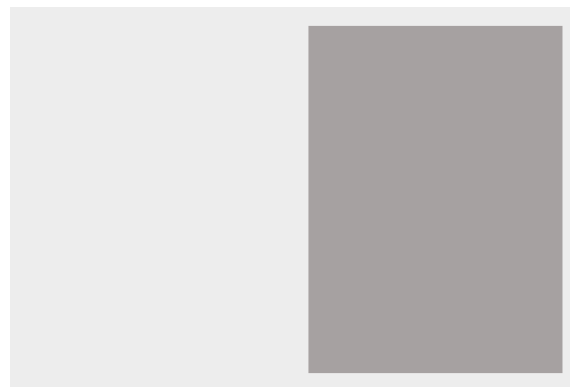
****Logo will be displayed on BayAreaDance.org (for Full page ads only)** Last year, bayareadance.org received over 20,000 unique visitors from Jan-May. Your logo will be linked to your website. Size specifications for logo are sent when payment is received.

DISPLAY AD SPECIFICATIONS

Please send a pdf file in CMYK with a resolution of 300dpi. Contact us if you are unclear of how to create a pdf file. Ads should not include a bleed on the edges. It is recommended that copy/text have a 1/4 of an inch margin on the left and right edges of your ad.

To place your advertisement, please contact Shae at shae@dancersgroup.org or (415) 920-9181.

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